

[REDACTED]
Station Parade
London
NW2 4NX

Service Director
Health, Safety and Licensing
PO Box 411
Brent House
349 High Road
Wembley
Middlesex
HA9 6EP

April 28th 2010

Dear Sir or Madam,

Re: Licence Application, 34 Station Parade, NW2 4NX.

34 Station Parade is currently displaying a notice stating that a licence for the sale of alcohol from the premises from 6am-1am, 7 days a week has been applied for. I am the owner & occupier of Flat 3 Cassandra Court - at the rear of 34 Station Parade - and I object to this licence being granted for the following reasons.

Currently the row of commercial premises immediately next to Cassandra Court in Station Parade are all office premises, operating during standard office hours, 5 days a week. A premises selling food/drink/alcohol which is open from 6am-1am is totally out of keeping with this existing row of office premises - as shown in the photograph below:



Any premises which is allowed to open from 6am-1am, regardless of what it is selling, will increase the footfall, noise & disruption to the area at anti-social hours. 34 Station Parade is extremely closely built to Cassandra Court (36 Station Parade) and any increase in the number of people using the premises will have a great impact on Cassandra Court residents. On the ground floor there are 2 studio flats at the front of Cassandra Court, and the bedrooms of the upstairs flats face out towards Station Parade - therefore any increase in noise/traffic etc will have an impact on residents, but especially outside of office hours when



ENVIRONMENT & CULTURE

*Racial - Planning 31/9
used ability out-land*

Licence - 3/8

planning enforcement @ brent.gov.uk

HEALTH, SAFETY AND LICENSING
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MIDDLESEX HA9 6EP

FAX: 020 8937 5357
EMAIL: hs1@brent.gov.uk
WEB: <http://www.brent.gov.uk/hs1>

Contact: Estelle Lendore
Tel: 020 8937 5359

Our Ref: 803588
Your Ref:
Date: 05 May 2010

[Redacted]

Station Parade
London
NW2 4NX

Dear Ms. Close,

LICENSING ACT 2003
Initial Application – Premises Licence
London Gorgers & Wine Merchant 34 Station Parade, London, NW2 4NX

Thank you for your representations regarding the application for a premises licence for the above. We have reviewed your representations and accept them as valid objections (under the Licensing Act 2003). We will now arrange a hearing to decide whether or not to grant the premises licence.

We will contact you again to give you more details about the hearing.

Yours sincerely

Estelle Lendore
Licensing Support Officer

*Man being granted
5th Sept.
by Wals...
Linda Superior
Alex - Harwell*

Estelle Lendore



Brent – building a better borough

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YOUR REF:

DATE: 18 October 2010

Dear [REDACTED]

Licensing Act 2003
34 Station Parade, London, NW2 4NX

Further to your complaint regarding 34 Station Parade I apologise for the delay but I have now received a reply from our legal department.

Although your objection was valid, unfortunately, the licence has been issued and it is not possible to reverse the decision and hold a hearing. Specific conditions requested by the Police were placed on the licence but I certainly understand your disappointment that you were not given the opportunity to voice your concerns in person.

You do have the right to ask for the licence to be reviewed if you feel that the off licence is operating in a way that causes you problems. If you feel the licence should be reviewed we would be happy to discuss this further and advise you on how to take it forward.

May I take this opportunity to apologise for this administrative error and though this will be of little comfort to you, I would like to assure you that the matter has not been taken lightly and we are now in the process of reviewing our procedures on dealing with applications that have received representations.

Again, please accept my sincerely apologies and if you require any further information on this or any other matter do not hesitate to contact me.

Yours sincerely

Alan Howarth
Licensing Manager
Health, Safety & Licensing













